SCHEDULE OF EVENTS

Friday, April 20, 2018 ▶ REGISTRATION 8:30 – 9:00 AM

Session One ▶ 9:00–9:45 Documenting Vernacular Buildings and Neighborhoods*

When there's nothing online or in the vertical files, how do you research working class, immigrant, and African American urban built environments? Christina R. Butler, Professor at the American College of the Building Arts, will explain how to use sources such as public records, architectural/material analysis, oral histories, area character assessments, newspaper research, plats and maps, and biographical resources for research.

Mid-Century Modern Architecture: A Strategy for Documentation and Preservation*

Staci Richey, an independent preservation consultant, will discuss types of mid-century modern architecture, highlight research efforts, review preservation challenges, and suggest a strategy to improve understanding of and appreciation for these mid-century marvels. She will also discuss the creation of a Docomomo chapter (Documentation and Conservation of Buildings, Sites and Neighborhoods of the Modern Movement) in South Carolina.

New Preservation Initiatives

Preservation SC (formerly the Palmetto Trust for Historic Preservation) recently launched new programs to help save endangered historic places in South Carolina. Learn about the new Top 12 Places at Risk List, Sacred Places Initiative, and Regional Preservation Initiatives, and how your community can use these programs from Michael Bedenbaugh, Executive Director of Preservation SC.

Session Two ▶ Keynote 10:00–10:45



Keeping Preservation R.E.A.L.*

Have you ever struggled with how to communicate preservation issues in your community or how to build support for preservation? In this keynote address,

Kristopher King, Executive Director of the Preservation Society of Charleston (PSC), will highlight the **Keep Charleston** (R)esilient (E)ngaged (A)uthentic (L)ivable campaign, which helps PSC more effectively engage and educate the community on a wide range of preservation issues that impact their quality of life. He will share how PSC has sharpened its focus to be a better steward of the historic city and a better advocate for the future city, and how you can adapt and apply the holistic approach of Keep Charleston R.E.A.L. in your community.

Session Three ▶ 11:00–11:45

Saving the Historic Tax Credit: A Legislative Update and Technical Review *

In the 2017 federal tax reform process, the federal historic tax credit (HTC) faced elimination. Tara Sherbert and Joshua Goodwin of The Sherbert Group, developer of the state's largest HTC project at Drayton Mills in Spartanburg, will share how supporters achieved successful legislation to save the credit. They will provide a legislative update and discuss how tax reform is expected to affect future HTC projects.

It Takes a Village... *

The Garvin-Garvey House, one of the earliest known freedmen owned houses in Bluffton, was recently rehabilitated for community use. Erin Schumacher, Bluffton's Principal Planner, will share how hard work, collaboration, and dedication of many individuals, organizations, community partners, staff members, elected officials, consultants, contractors, and state-level agencies came together in a project that showcases the power of preservation and its ability to bring a community together to protect sites most at risk of being lost.

Current Research in Historic Preservation: Part 1

This session explores a wide range of topics and research strategies, all of which contribute to the understanding of the cultural resources historic preservation organizations strive to save and the processes we employ. Moderated by Carter L. Hudgins, students in the Clemson University/ College of Charleston graduate preservation program will showcase their research on a wide range of topics.

Archives Tour

Curious about how to do research at the Archives and History Center? Join Steve Tuttle, Director of Archives and Records Management, for a behind-the-scenes tour of the archives, and get tips on how to conduct research in the collections.

Lunch ▶ 12:00 – 1:00

Exhibit

2018 marks the 150th anniversary of the Constitution of 1868. Explore this period of Palmetto State history in our latest exhibit, *South Carolina's Reconstruction: Restoration, Revolution, and Reaction*, on view in the exhibit hall. This exhibit is presented by the South Carolina Archives &

History Foundation and the South Carolina Department of Archives & History and was made possible by a generous grant from the SC Humanities.

Session Four ▶ 1:00–1:45

Looking into Preservation's Future *

This session offers insight into opportunities and challenges developers will face when adapting historic structures over the next 50 years. Dr. Robert Benedict, of Clemson University's Department of City Planning and Real Estate Development, will explore how preservation might respond to changing demographics, a more globally-based economy, a tax system less favorable to tax credits, and rapidly evolving real estate demand that prefers walkable, renter-based housing that appeals to a multi-generational market.

Mortars for Rebedding, Repointing, and Stuccoing Historic Masonry *

Almost all historic structures have some brick or stone masonry which can require maintenance and repair. Craig Bennett of Bennett Preservation Engineering will discuss materials used for preservation mortars, offer guidance on mortar selection, and show how the materials are properly used. The talk is illustrated with examples from the firm's many masonry repair and reconstruction projects.

Current Research in Historic Preservation: Part 2

This session explores a wide range of topics and research strategies, all of which contribute to the understanding of the cultural resources historic preservation organizations strive to save and the processes we employ. Moderated by Carter L. Hudgins, students in the Clemson University/ College of Charleston graduate preservation program will showcase their research on a wide range of topics.

Session Five ▶ 2:00–2:45

How Did We Get to Now?: A History of African American Education in South Carolina

The session will be an overview of the South Carolina African American Heritage Commission Survey of One Room Schools, Church Schools, Rosenwald Schools, Equalization Schools and those schools that closed because of integration. Dr. Larry Watson of South Carolina State University and Jannie Harriot, Executive Director of the South Carolina African American Heritage Foundation, will discuss the importance of these schools to the education of African Americans in South Carolina.

From Instagram to Apps: Going Beyond House Museums

Learn how preservation organizations are reaching new generations and visitors. Mobile-based apps, such as Instagram, allow organizations such as Historic Charleston Foundation to reach 50,000 plus followers with the stories of all Charlestonians, and a new custom app for HCF museums builds on this approach. Lauren Northup, Director of Museums, and Jamie Mansbridge, Museums Coordinator at Historic Charleston Foundation, will share advice and suggestions on undertaking similar projects.

To Elevate or Not to Elevate? Historic Structures and Flooding *

In an era of increased flooding, how to address the effects of flooding on historic structures is becoming more urgent. Fillmore Wilson, Historic Materials Specialist, and Betty Prime, Architectural Conservator with Meadors Conservation will use case studies to highlight issues to consider when developing principles and guidelines including zoning height regulations, architectural integrity, mitigation methods, and the National Flood Insurance Program.

Session Six ▶ 3:00-3:45

Show Me the Money: Tips and Tricks for Funding Preservation *

Own a dilapidated building? Have a great idea for a new preservation program? Need funding? Learn how to identify, apply for, and manage grants, as well as private donations. Kayla Boyer Halberg, Town of Summerville Grants Administrator, will break down the process into five straightforward steps: Identify your purpose; Research the possibilities; Determine your eligibility; Prepare a winning proposal; and Successfully manage your project.

Analyzing Architectural Finishes and Materials of the Carolina Piedmont*

Using recent projects at Historic Brattonsville as a case study, Joseph C. Mester, Property Manager at Historic Brattonsville, and Christopher Frey with Keystone Preservation Group, will focus on the techniques used to study architectural finishes, mortars and plasters, what was learned through this comparative analysis, and how it will inform future projects.

Recent Research in Public History

This panel highlights three recent projects from the USC Public History Program's "Capital City Field School" that focus on African American heritage preservation. Students will highlight the St. George Rosenwald School, archaeological fieldwork at the historic African American community of Jamestown, and Poinsett State Park's Servants Quarters.

Gift Shop

Visit our Gift Shop featuring products and vendors from across the Palmetto State.













SC Archives & History Foundation 8301 Parklane Road Columbia. South Carolina 29223

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2018 HISTORIC PRESERVATION CONFERENCE REGISTRATION

2 WAYS TO REGISTER

- (1) By mail and check: Fill out and mail the registration form with your check. Make check payable to the SC Archives & History Foundation (FEIN 57-0955680).
- 2) Register and pay online at scarchivesandhistoryfoundation.org/

Lunch will be provided. Please check here for a vegetarian lunch $\ \square$

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□ Early registration received by April 11, 2018 \$50 □ Registration received after April 11, 2018 \$65 □ Student rate (Please include abottomy of current student ID)	SC Archives & History Foundation
☐ Student rate (Please include photocopy of current student ID)\$25	8301 Parklane Road I Columbia, SC 29223

For more information about conference registration, contact Grace Salter at 803-896-0339, GSalter@scdah.sc.gov. For information about conference sessions, contact Elizabeth Johnson at 803-896-6168, EJohnson@scdah.sc.gov.

All cancellations or refund requests must be made in writing. Cancellations received on or before April 11 will receive a 50% refund. Cancellations received after April 11 will not receive a refund. A minimum \$15 administrative fee will be applied to all refunds for cancellations. Cancellations and refund requests should be mailed to the address on the registration form. No cancellations will be accepted by phone.

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SOUTH CAROLINA

HISTORIC PRESERVATION CONFERENCE

Friday, April 20, 2018

PRESENTED BY





Join us for an informative and fast-paced conference with a wide range of topics on South Carolina history, historic properties, and preservation programs.

CONFERENCE LOCATION:

SC Archives & History Center 8301 Parklane Road I Columbia, SC 29223

The SC Archives & History Center is located near the intersection of I-20 and I-77. Access directions and a map here: http://scdah.sc.gov/VISITUS/Pages/findus.aspx. Free parking is available in the front and side parking lots.

Local government staff and board members may receive SCPEAC continuing education credit for training required by SC Code 6-29 Article 9 (eligible sessions have a *).